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the

CAGT NEWSLETTER

Volume 5 Issue 3



Fall Cultural Festival

CAGT's Fall 2012 Cultural Festival is a popular event for our community. It takes place annually with diverse musical and cultural performances such as Chinese folk music, orchestra, band, traditional Chinese instruments, dance, fashion show, Tai Chi/martial arts, etc. Please join us for a fun afternoon.

Time: November 4, 2012 from 3 to 5 pm

Place: Doermann Theatre, University of Toledo.

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CAGT

Chinese Association of Greater Toledo
多麗都中華協會

Members are CAGT's Backbone

CAGT Membership Committee



Members are CAGT's backbone. Without our members, there would be no CAGT. The CAGT Membership Committee would like to thank all those members who have renewed their memberships during second and third quarters of 2012, especially those members who have upgraded their memberships to lifetime memberships. We also would like to welcome those who are new members of CAGT.

New Lifetime Family Members:

Shigao Chen and Hongping Wang (upgrade), Rob and Marlene Sizemore (upgrade), Dingding Xiong and Lingling Du (new)

New Lifetime Individual Member:

Yanfa Yan (new)

New Lifetime Business Member:

Automation & Control Technologies, Ltd, contact person Michael Farrar (new)

New Family Members:

David Bodner and Beth Dennis, Jinming Chen and Yanqing Wu

New Individual Member:

Jonathan Rudingen

New Student Member:

Glen Wang

WELCOME NEW MEMBERS! 中华协会欢迎您!



80-20 Northwest Ohio Chapter's Welcoming and Member Appreciation Luncheon

Fan Zhang

On September 1, 2012, 80-20 NW Ohio Chapter hosted a “Welcoming and Member Appreciation Luncheon” at Hong Kong Buffet. A panel consisting of three distinguished local Asian Americans, Larry Chan (Associate General Counsel for BGSU), Lisa Hanasono (Assistant Professor of BGSU), and Sudershan Pasupuleti (Associate Professor of UT), had open discussions on national and local issues concerning Asian Americans. A few new members joined our joined local chapter that day. Candidates running for the president and vice president positions of the local chapter each gave a speech. You can learn more about 80-20 by visiting www.80-20initiative.net



UT's Fourth Annual Internet Marketing Conference set for October 2

Iryna Pentina

Registration is now open for The University of Toledo College of Business and Innovation's Fourth Annual Internet Marketing Conference scheduled for October 2, 2012, from 7:30 a.m. until noon in the University of Toledo's Student Union.

“This conference follows the three very successful Internet Marketing Conferences conducted by the UT Interactive Marketing Initiative in 2009 -2011, and is intended to build upon and expand the knowledge areas addressed in previous years,” noted Dr. Iryna Pentina, co-director of the UT Internet Marketing Initiative.

“The simple truth is that Internet marketing techniques are now a requirement for business success,” she continued. “This conference brings together Internet marketing experts and practitioners and offers exclusive networking opportunities, featured speakers,

an exhibition area, and break-out sessions. The goal is to have participants leave this half-day conference with the game plan and ideas they need to take positive action to advance their businesses in today's digital age."

The keynote address by the nationally known marketing expert [Joe Pulizzi](#) of Content Marketing Institute, will focus on digital marketing strategies from the perspective of storytelling.

Other topics and speakers at the conference include:

- Social Media Marketing Segmentation, by [Jeff Rohrs](#) (of ExactTarget)
- Mobile Apps Development, by [Jason Therrien](#) (President of thunder:tech)
- Using Video to Market Your Business, by [Kelley Hynds](#) (President and Executive Producer, Hyndsight Productions)
- Marketing Automation, by [Derek Grant](#) (of Pardot)

The presenting sponsor for the 4th Annual UT COBI Internet Marketing Conference is TOAST.net, a nationwide Internet service provider and hosting company.

Companies and individuals interested in attending this year's event are encouraged to register soon, as previous conferences have sold out and seats for the 2012 program are limited. Group discounts are available, and exhibitor opportunities have been expanded.

Registration and exhibitor information can be found online at www.utinternetmarketing.info.



运用中国资本，带动托莱多城走进国际舞台

TCC 新闻特稿 罗惠文

在九月下旬，位于俄州西北角的托莱多城，将与中国深圳高交会合作举行五大湖区经济高峰论坛。这是近年来在北美一件罕有的大事，届时将有逾百名中国投资商浩浩荡荡前来参加，希望通过这个会议找到对口合作伙伴，并利用这个平台走进北美，开创海外事业。

“托莱多有很大的潜力，而现在中国人有钱到海外投资。世界已经成为一个地球村的今天。我们托城即将展开的五大湖世界经济论坛就是一个很好的例子，在九月下旬，超过上百位中国投资商来到托城，参观考察。看看如何利用中美双方的资源，达到互利共赢。我们帮助中国人走进北美市场，同时带动托城的经济，是件美好的事。”罗惠文，托城中国事务交流中心的主席，很骄傲的说

在托莱多城，许多和惠文怀有同样的愿景的华人努力站出来，积极参与了这次盛会筹划工作。

托城大名鼎鼎的欧文斯州立学院数学系陈光忠教授这二十年来，致力于中美教育，商务的交流，也是五大湖筹备组的主要干事之一，说道：“我这些年引来大小不计其数的中国代表团，但基本上都是看看就走。为什么呢？托莱多是个好地方，地利绝对有，但当年天时、人和还不具备。现在就不一样了：近十年来中美经济此消彼长，我们这次大会引来了众多的有钱的中国商人，这是天时；为了这次大会几十名当地美国人志愿在筹委会里辛勤工作，当地企业纷纷赞助，这是人和。所以我们可以说是生逢其时，愿大家共同为改变托莱多的面貌努力！”

托莱多大学亚洲研究所主任张欣教授说，“中国经济规模已经世界排名第二，民间有大量资本在寻找出路。托莱多的土地、工资便宜，交通方便，周边制造业供应链齐全，是国内企业寻求海外发展的理想目的地。这几年大量来访的中国学者和留学生，也成为介绍国内企业商界来托莱多的桥梁”。

俄亥俄州的托莱多城位于美国心脏地带，距世界汽车首都底特律只有一个钟头车程。全美国最长的两条公路，东到西的 I 80/90 及从南边的佛罗里达直通密歇根的 I 75，交汇于此。也就是说这个城是北美的十字路口。她也是俄州第四大城，五大湖第四大港。若以托城为中心化个园，500 英里内覆盖了北美近 50% 的产能。

这个城的地理位置不仅有特殊优势，而且科技进步。有美国太阳谷之称。而全世界第一辆吉普车也是在 1941 年于此出产。不仅汽车制造上游产业的工装磨具达两百多家，就是科技研发，医药，及生命科学也属顶尖。这个不大不小的城，人文资源丰富，深厚。文艺复兴的收藏全美博物馆前十大。动物园也是全美前十名。美国第一支熊猫就是在此展出。打从 2008 北美汽车产业衰退，托城经济也惨遭打压。房地产掉的不像话。但这也成为中国新财富的投资最好时机。最好地点。

“我要让托莱多成为一个国际城，”惠文指着她为中国报纸所做的报导，分享她在托莱多城的经验及对该城的憧憬。

"我走过上百个国家，但托城的景色优美宁静，人民生活朴实，社区的多元文化，对少数民族的友善开放态度是许多地方不能比的"。"这个城是处于美国的中心地带，代表了最纯正美国人的生活方式及品味。许多新的产品及餐馆都是在此试销，若反应不佳，也就没戏好唱。"

"为了筹备这次大会，全城出动，上从市政府，五大湖经济开发委员会，托莱多大学，港物局，及当地观光局，房产委员会，银行，保险公司，医院，广告公司，当地五百强的数大公司，不仅捐款，每周开会，还派了代表赶紧去孔子学院学些简单中文，要好好接待这上百名中国商人。"三天的大会还有托城的交响乐团及艺术学院参与表演。"这是一个最典型美国人的草根运动，让人非常感动"。惠文说。

如今透过文宣，俄国，德国，丹麦及中国的中央电视台都将来采访。惠文也在加紧时间，带动几个才华横溢的学生们用最低的成本制造一个短的视频，放在 youtube 及国内 YouKu 上，详尽地介绍托城的商机优势。让全托城的人在世界任何角落，随时随地都可方便的介绍托莱多市，把她隆重推向国际舞台。



美国五大湖全球经济论坛，上百名的中国投资商参加北美最大的中美招商盛会

罗惠文

在 2012 年 9 月 24 日-26 日，美国俄亥俄州，托莱多城，将有上百多个中国投资商来到这里参与北美最大的中美招商盛会：五大湖全球经济论坛，中国深圳高交会（北美）海外分会。主办单位有托莱多市政府、美国大湖区经济发展协会（RGP）及五大湖国际集团。赞助单位：俄亥俄州政府，托莱多大学，托莱多港务局，托莱多商会。在后金融危机时代，中美两国商界之间的合作变得更加密切而广泛。近几年，中国政府加大了鼓励中国企业“走出去”的支持力度。同时，美国对中国资本有着极大的吸引力。中国企业在美投资环境空前良好。但是如何走出去？

“走出去”该走到哪？

美国中西部是美国制造业的核心地带，有 70% 的制造业集中在这片区域。中西部地区以优惠的政策、发达的交通运输系统、低廉的劳动力、完善的基础设施支持这里密集的制造业。托莱多市是美国中西部地区的核心地带，处于北美几大制造业城市芝加哥，克里夫兰，底特律，哥伦布斯的交通正中心，毗邻底特律国际机场，陆运水运方便，是中国投资者最佳落脚点。

“走出去”要“走得对”

由于中美两国在文化、沟通、认知度方面的差异性，很多中国企业很难找到正确进入美国市场的契机。美国企业也面临同样的问题。因受到语言、搜索习惯的影响，一些国内优势项目及产业园区很难在互联网搜寻，造成了美国企业在投资初期时选址及项目上的失误。

为了帮助中国企业全面的了解美国的投资环境、政策及优势项目，增进中美企业间的合作与交流，帮助中国企业有效的引进美国先进的技术，建立中国企业在北美的生产与销售基地，搭建中国招商引资服务平台，实现中美两国经济双赢发展，“美国五大湖国际经济论坛”应运/而生。论坛由美国托莱多市政府、美国大湖区经济发展协会共同主办，并得到了中国商务部投资促进局的大力支持，致力于通过加强美国中西部区域经济与优势资源的整合，为中美两国商界、政届间的交流与合作、招商与引资、引进与输出提供平台。

亮点

- 美国中西部地区规模最大的以投资、发展为核心的中美商界领袖年度盛会
- 中国招商政策、产业园区及优势项目集中展示平台
- 中美企业家共同探讨合作的交流平台以及采购商与供应商直接对话平台
- 美国最新投资政策以及中西部地区投资项目权威发布平台
- 指引中国企业真正走进北美市场的正确途径与实施策略
- 中国深圳高交会（北美）海外分会落地揭牌
- 推荐中国优秀制造型企业及产品，打造美国中西部地区“中国商品采购一站式平台”
- 推荐以托莱多为中心的“美国中西部国际港”

论坛规模

- 中美两国约 100 家优秀制造型企业、采购商、科研机构、招商引资机构
- 中美两国约 100 名商界领袖、专家学者、政界要员

主要参会者

- 美国采购商、批发商、零售商等
- 中美两国制造型企业、外贸企业、供应链相关企业等
- 中美两国服务型企业，包括：物流、仓储、咨询及相关服务
- 中美房地产企业
- 中美两国金融机构、风险投资机构、保险机构等
- 中美两国政府、商业组织、协会、科研机构等
- 中国招商引资机构负责人、项目负责人等
- 中美两国新闻媒体、记者等



CAGT/FCC Friendship and Culture Exchange

Luanne Billstein

In a previous issue (Spring 2012) of the CAGT Newsletter, the "**CAGT/FCC Friendship and Culture Exchange**" was introduced.

<http://www.miraclebookends.com/toledochinese/news/Spring2012.pdf>

As part of the "CAGT/FCC Friendship and Culture Exchange", we will be featuring one family from CAGT and one family from FCC (Families with Children from China) in each newsletter.

This is our FCC family in the Spotlight: The Horaks

1. Who is in your immediate family? (names of all, ages of kids)

Dan Horak, Jenny Horak, Jasmyn Horak (7) & Jewel Horak (7)

2. Where do you work and what do you do there? (answer for all who have a job)

Dan works in IT for ProMedica Physician Group. Jenny works in Accounting & Tax Research at ProMedica.



3. How long have you lived in Toledo?

Dan was born and raised in Toledo. Jenny moved here when she was about 5 years old.

Jasmyn came to Toledo in 2005 and Jewel in 2007.

4. What does your family enjoy doing together?

We love to take vacations, shopping, play board games and spend time with family.

5. For each family member to answer:

a. What would your friends be surprised to learn about you?

Dan played in the band in high school and was awarded the John Philip Sousa award. Jenny was born on a military base in Stuttgart, Germany. Jasmyn loves painting and is obsessed with board games. Jewel would like to be a heart surgeon when she grows up.

b. Name 2 things that you are very good at.

Dan is good at music and sports. Jenny is good at multi-tasking and baking. Jasmyn is good at art and has a great ear for music. Jewel is good at reading and gymnastics.

c. What are your hobbies or interests?

Dan loves sports of all kinds. Jenny likes to read (when I have time) and volunteering at the girls' school. Jasmyn loves to paint, music and Girl Scouts. Jewel loves to read, gymnastics, softball and Girl Scouts.

6. What is on the menu for your family's favorite evening meal?

Going out to eat - Usually a casual sit down place or Chinese take-out.

7. Do you have any pets?

2 goldfish - Dora & Boots II, 1 cat - Kit-Kat & 1 dog - LuLu

This is our CAGT family in the Spotlight—The Xionsg

1. Who is in your immediate family?

Dingding Xiong, Lingling Du, Lucy Xiong (19), and Julia Xiong (12)

2. Where do you work and what do you do there?

Dingding (Husband) works as a Pediatric Cardiologist in Mercy Children's Hospital. As a pediatric cardiologist, his responsibility is to help kids with congenital and acquired heart disease. He is enjoying his job here. Lingling has previously worked as a scientist before moving to Toledo. She is currently working as a housewife.

3. How long have you lived in Toledo?

We moved in Toledo in July 2012. We just bought a house in Perrysburg. Our neighbors are very friendly to us. We became CAGT lifetime members right after we came to Toledo. We're very happy to join in CAGT activities and Chinese school.

4. What does your family enjoy doing together?

We usually ride bikes together after dinner if the weather is good. In addition, we watch TV together at night. NBA is our favorite.



5. What would your friends be surprised to learn about you?

Dingding: I lost twenty pounds last year, I would like to share my experience of keeping in good shape with my new friends

Lingling: I just completed a big cross stitch project with eight strong horses “八骏图” in one month.

Lucy: I was on the dean's honor list in my 1st year of college!

Julia: Just five minutes after we got in our new house in Toledo, I broke 3 bones in my left foot!

6. Name 2 things that you are very good at.

Dingding: I am very good at playing Pingpong. If I hadn't gone to medical school many years ago, I would have been a professional Pingpong player. I am also good at cooking. I believe that my cooking skills are good enough to open a Chinese restaurant in Toledo.

Lingling: I am the best mom of our two girls and am a nice person to my friends.

Lucy: Writing and art.

Julia: Violin and math.

7. What are your hobbies or interests?

Dingding: My daughter says that I only do the following four things at home: reading, watching TV, eating and sleeping.

Lingling: Singing and dancing with friends.

Lucy: Exploring my college life.

Julia: Riding bikes and playing the violin.

8. What is on the menu for your family's favorite evening meal?

Very simple meal with meat and vegetables.

9. Do you have any pets?

We have a dog named Boomer.

幸福美满

Youth Corner



My Summer Experience

Joanna Peng

My summer of junior year had two goals: to relax, and get involved with the community. Community service is an activity that I've always striven to accomplish; the act of volunteering makes me a multifaceted individual. Throughout the summer, I volunteered at Flower Hospital, working with Alzheimer patients in the Goelrich Center for Alzheimer's/Dementia Care. Working there several times a week really opened my eyes to the importance of attitude and determination in life. In addition to volunteering, I traveled to major cities in Alaska, including Skagway, and Juneau. The culture that embodies Alaska was amazing to experience; the different foods, fashion, and language there opened my eyes to the abundance of diversity in the world. The weather, however, wasn't very different; the lowest temperature was only 50 degrees! Encountering the unique way of life Alaskan's exercise daily is a parallel to the diversity of Asian Culture. As the Chinese Association of Greater Toledo exemplifies, a unique culture can be appreciated and celebrated through food, family, and time together as a community.



Upcoming Activities and Events

CAGT Trail Ride (no previous experience with horses required)

Date - October 7th, Sunday

Time - 2 rides: 8:30 AM or 11:30 AM

Location - Oak Openings Metropark Horse Riders Center

5840 Jeffers Rd., Swanton, OH

Ages - 6 to adult

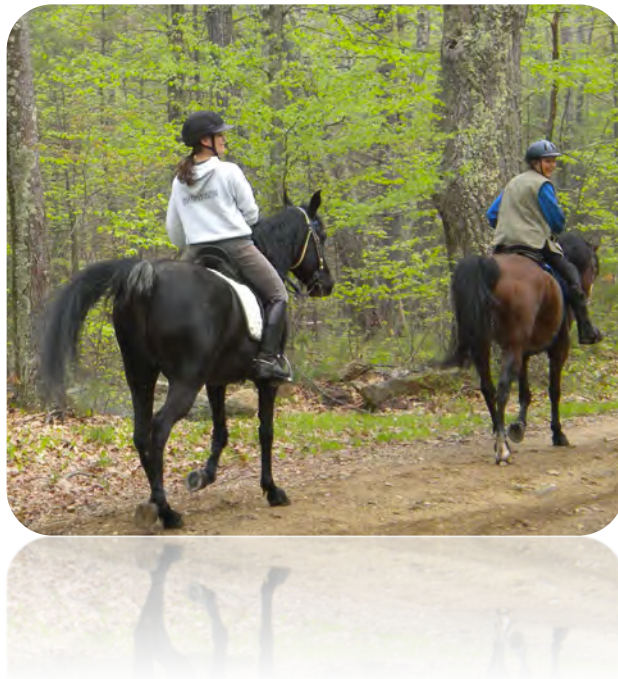
Cost- \$80 per person, 2 hour ride

Important! This event is limited to the first 12 people who respond (6 people per time slot)

Frequently asked questions: <http://www.ohiotrailrides.com/guidedridefaq.htm>

RSVP as soon as possible to assure a spot in this fun experience!

email Luanne@theBillsteins.com with number of riders (and ages if children)



欢迎投稿

CAGT Newsletter Editors would like to thank you for
your contributions to the newsletter.

Peter You

Luanne Billstein

Please send your newsletter items to:

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